

# USADB 2009 National Tournament Sponsorship Opportunities



USA Deaf Basketball (USADB) Incorporated is the premier national sports organization for the deaf and hard of hearing athletes and supporters. It was established in 1945 in Akron, Ohio as the American Athletic Association of the Deaf (AAAD) by a small group of people who wanted to see formal basketball programs for deaf and hard of hearing adults. The AAAD grew over the next 50 years becoming an umbrella organization of 26 sports and changed its name in 2000 to USA Deaf Sports Federation (USADSF). USADB Deaf Basketball was then recognized as the national sports organization and governing body for basketball programs in the USA deaf and hard of hearing community.

USADB is host to an annual national men's and women's basketball tournament which draws 16 men's and women's teams and thousands of spectators from eight (8) different regions plus 16 men's teams who play in the Invitational Tournament. There will be 48 teams participating in the tournament. USADB is also responsible for the international competitions; as well as youth development programs in basketball which include camps and a national-level competition. USADB had its first annual All-Star game for deaf/hard of hearing boys from several schools for the deaf and mainstream schools. USADB is planning to have its third annual All- Star game for deaf and hard of hearing girls in the 2009 tournament.

The 2009 USADB National Basketball Tournament will be held in Anaheim, CA, April 15-18, 2009.

USADB is a 501 c 3 organization and donations are tax deductible. IF you have any questions about sponsorship, please contact Tom D. Morrison, USADB Tournament Director at [tourney@usadb.us](mailto:tourney@usadb.us). Events are available on a first-come, first-serve basis.

Should your company decide to be a sponsor for our national basketball tournament, I would appreciate your contacting me as soon as possible for more information concerning your tax exempt contribution.

## Exclusive Sponsor - \$10,000

- Large Banner posted up by Hotel and Gym with wording "USADB brought to you by \_\_\_\_\_"
- Secured portion of front page in national tournament program book
- Secured back page of national tournament program book
- Option to hand out trophies awards to players or Team with USADB
- Option to provide Gatorade cups for players and coaches with your company logo
- Option to have logo on each page number in national tournament program book
- Three prominent exhibit tables
- Plastic bags for registration with your company's souvenirs
- Two full cover page ads in the national tournament program book of sponsor's choice
- Option for three tote bag insertions (novelties, literature)
- Recognition as Exclusive Sponsor in publicity materials, in program book and awards presentations
- Opportunity to make a five (5) minute presentation at sponsored event
- Complementary registration for six (6) representatives

## Gold Sponsor - \$5,000 and above

- Two prominent exhibit tables
- One full cover page ad in the national tournament program book of sponsor's choice
- Option for three tote bag insertions (novelties, literature)
- Recognition as Gold Sponsor in publicity materials, in program book, and at the awards presentations
- Opportunity to make a three (3) minute presentation at sponsored event
- Complementary registration and tote bags for four (4) representatives

## Silver Sponsor - \$3,000 to \$4,999

- One prominent exhibit table
- One full cover page ad in the national tournament program book
- Option for two tote bag insertions (novelties, literature)
- Recognition as Silver Sponsor in publicity materials, in program book, and at the awards presentations and a banner
- Opportunity to make three (3) minutes presentation at sponsored event
- Complementary registration for three (3) representatives

## Bronze Sponsor - \$1, 000 to \$2,999

- One prominent exhibit table
- One prominent half page ad in the national tournament program book
- Option for one tote bag insertions (novelties, literature)
- Recognition as Bronze Sponsor in publicity materials, in program book, and at the awards presentations and a banner
- Opportunity to make a one (1) minute presentation at sponsored event
- Complementary registration for two (2) representatives

## Tournament Sponsor - \$500 to \$999

- One quarter page ad in the national tournament program book
- Recognition as sponsor in publicity materials, in program book, and at the awards presentations
- Complementary registration for one (1) representative